

# Creative Monk

We are Creative Monk, a Mumbai based Creative Digital agency providing all-in strategic and creative solutions that convinces the algorithms and inspires creativity.

We are a Creative Digital Agency that stands where art, creativity, and technology cross paths to create a meaningful digital experience.

Being a highly creative and inter-active digital agency, we provide end to end digital solutions for all your online marketing needs.

At Creative Monk, we provide end to end, complete online solutions that play well with algorithms and inspire creativity.





### **BHUSHAN KUMMAR**

Creative Monk was founded by Bhushan Kummar, a creative director with over 30 years of hard-core Advertising and Branding experience.

Bhushan is a respected Creative Director from Indian advertising industry who has now turned into a Digital Branding evangelist and started his own agency Creative Monk.

His interest in entrepreneurship has led him to work with startups and SMEs where he shares his knowledge and helps them grow.



# Our APPROACH

## **UNDERSTANDING**

Brand Insights & Opportunities

Desk Research
Brand Survey
Competitive &
Market Analysis
Focus Groups
Stakeholder Interviews

## **STRATEGY**

Brand Strategy Development

Brand Positioning & Tagline
Brand Platform (Vision &
Mission Statement)
Brand Archetype
(Personality & Tone of Voice)
Key Brand Attributes

## **CREATIVE**

**Creative Concept**& Communication

Brand Identity Concepts
Communication
Development
Brand Book
Digital communication

# Our SERVICES



## **DIGITAL SOLUTIONS**

- Digital Advertising
- Digital Branding & Digital Marketing
- Social Media Marketing & Management
- Content Management
- Website Design



# **BRANDING**

- Brand Strategy
- Logo
- Corporate Stationery



### **DESIGN**

- Brochure
- Catalogue
- Packaging
- Collaterals



## COMMUNICATION

- Print Ads
- TVC
- Radio
- Outdoor Events

# Our work DIGITAL





# Digital films



https://www.yo watch?v=Z00Jl

https://www.youtube.com/ watch?v=hWRCgmNRhvY







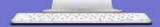
#### Landing pages

#### **ROHA Website**













#### Digital posts

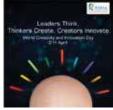




















We are a 60% company affining end-to-end solutions in quality content controls, primarily content controls, primarily controls as backborn to budies even-enwing education sector. Our verticals also expand to the proporties sector and smootie.

III cores

We work with leading educational institutions, tutorial providers, deemed universities, reception, publications, media houses as well as professionals in need of content statistics.

iji penne

TOXULE

#### website

















# Our work DESIGN





#### Calendar













#### **Posters**





































#### REVEIL OWINE REBRANDING























Re branding









ENHANCING CAREERS











WORK WISE

Be careful

WORKWISE

Cold Calling!



**Posters** 











# Our work COMMUNICATION



#### Press ads

RootiT Acedemy

The price of success is sectioned hard sept, seffecting desire, dedication and determination When you gire your heat

offert, that is what makes you a widner.





Rao IIT Academy

Symbol of beellence and Perfection

(a large-suppose; por large comment server

INF SIR SIR









Rea Educations Pvt, Ltd. ISO 9001 2008 Certified









Engineering ho ya Medical Mera Bharosa



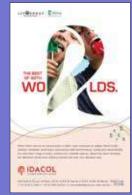






**ROHA** 

**Print Ads** 



#### event





#### **ROMANESE: PRINT ADS**













Press ads

Magazine Ads



The renowned real estate developer Esgee Group approched us to help create awareness about their new project-Umaid Heritage. As the project was nestled admit royalty, the comminication needed to be just as strong. This is why; we used a number of media vehicles such as print ads, brochure and a website for them. Though these mediums are accociated with mass appeal, the core message we developed in such a way that it would catch the eyes of the niche crowd who represented our target market.



#### Magazine Ads





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Brands we have

worked with



























# CONTACT US



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