



# A Journey

IF YOU CAN'T FLY,  
THEN RUN.  
IF YOU CAN'T RUN,  
THEN WALK.  
IF YOU CAN'T WALK,  
THEN CRAWL;  
BUT BY ALL MEANS  
KEEP MOVING.

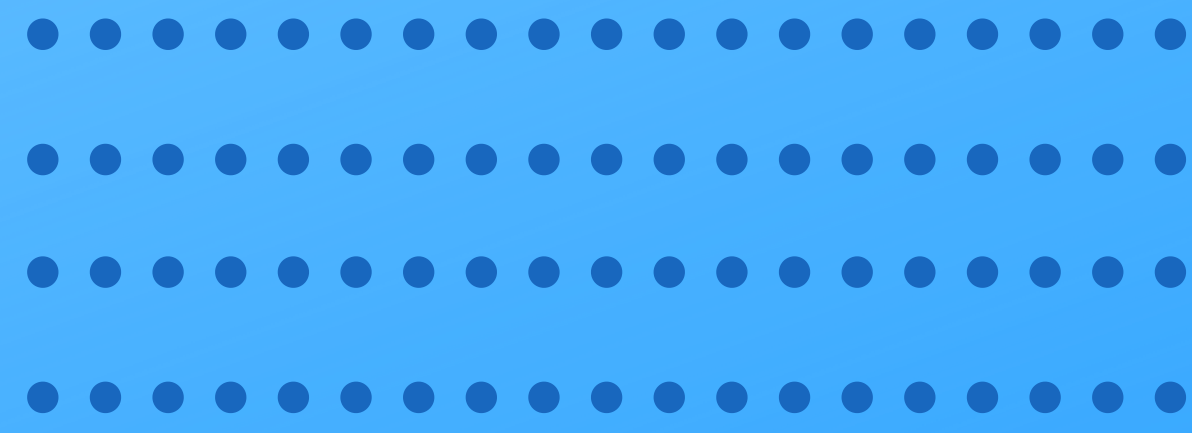






# Bhushan Kummur

Digital Branding Specialist





PUBLICIS



mudra

*agilvy*

**Interface**  
communications  
An IPG Company

# Creative Journey

I started my creative journey as a copywriter with Everest advertising in 1990. I have been part of the mainstream advertising for over 25 years.



**Mahindra**  
Rise.

*Godrej*



Unilever

**Colgate®**

**TATA MOTORS**

**BIG BAZAAR**  
NAYE INDIA KA BAZAAR



**UltraTech**  
CEMENT

**Mahindra**  
Rise.

# Creative Journey

Over the course of my career, I  
have helped many businesses and  
brands grow.

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# Career Highlights



- Wrote more than 50 TV commercials
- Part of India's biggest retail campaign "Saal Ka Sabse Sasta Din" for Big Bazaar
- Writer for more than 100 radio ads
- Winner of several coveted 'Radio Mirchi Kaan' awards
- 25+ National-level Advertising Awards for Print ads, TV, and Radio Commercials
- New York Finalist Award
- Featured in Indian Showcase of Advertising Volume-2



# Entrepreneurial **Journey**



*Bread  
butter  
& jam*



Creative Monk

- Started my first advertising agency 'Bread Butter and Jam' in 2011
- Started my second agency, 'Creative Monk' in 2014
- Started Faith Tribes Pvt. Ltd. in 2016





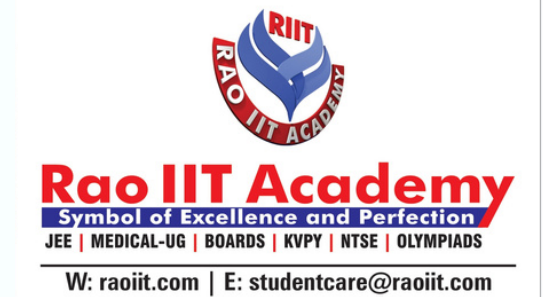
Creative Monk

# One Stop solution for Small Businesses and Start-ups

- **Branding & Communication**
- **Digital solutions like website design and development, SEO**
- **Digital Marketing services**  
**Social Media management,**  
**Paid ads, and Content marketing**



# Our associations– Brands that have trusted us



**There are many small businesses that do not understand the importance of going digital and if even if they understand , they are bit overwhelmed by it. This gave me a purpose, an idea to help small businesses.**

**Realisation**

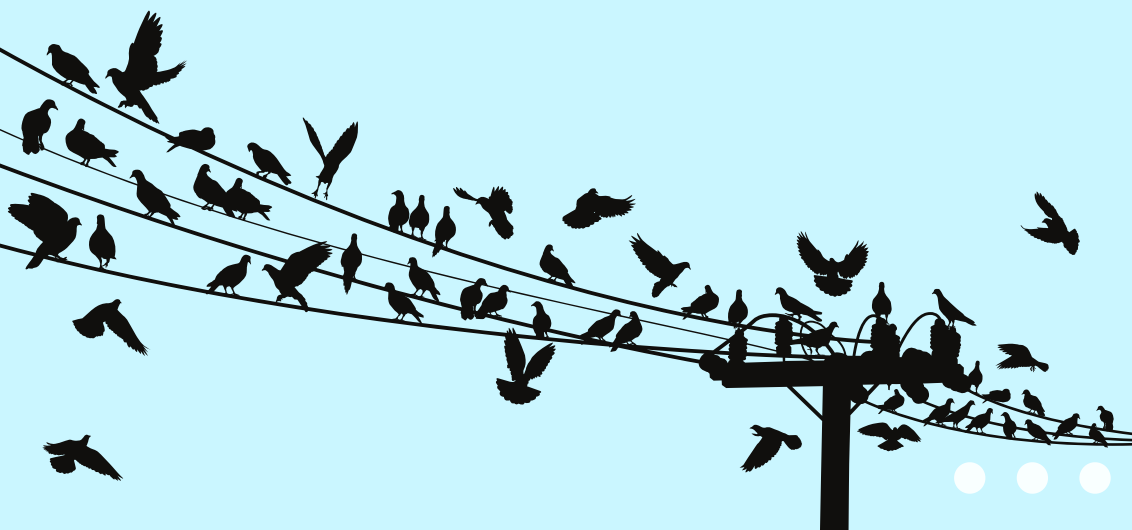


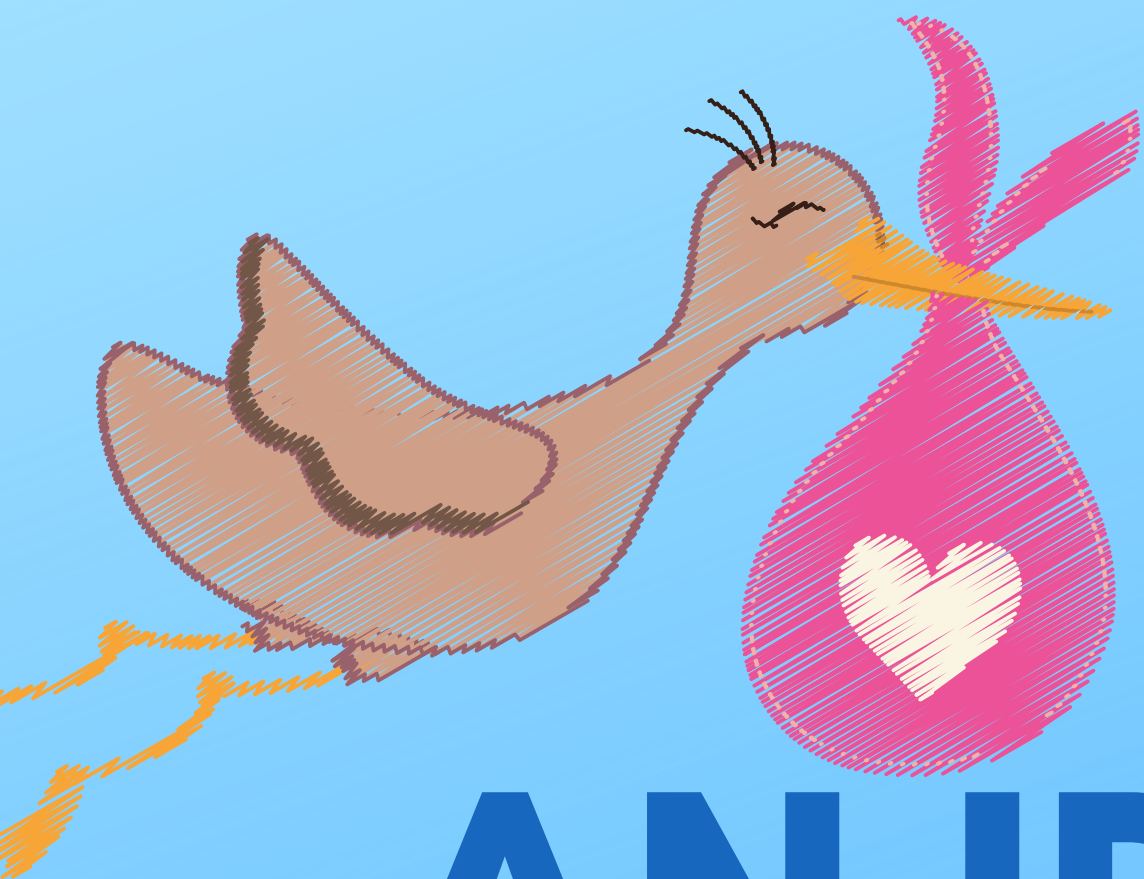




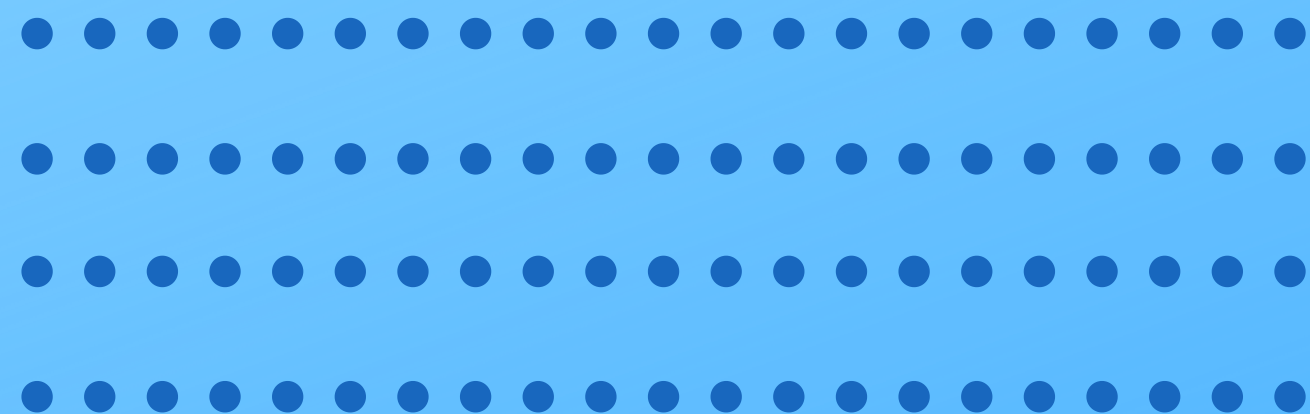
# **My Mission**

MY MISSION IS TO  
HELP 1,00,0000  
SMALL BUSINESSES  
LEVERAGE THE  
POWER OF DIGITAL  
PLATFORM





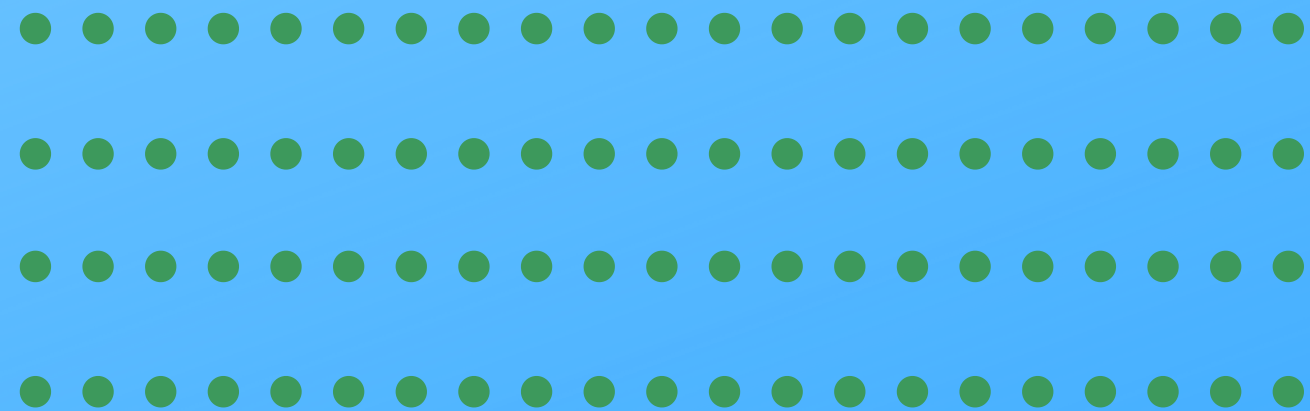
# AN IDEA WAS BORN







**BeDigitalNow.Net**





Be Digital Now is an initiative by 'Creative Monk', where we aim to help small and local businesses take their first step in the world of online marketing.

With this initiative, I aim transforming businesses from local, physical brick and motor store to an online sensation.





# Our offerings for Small Businesses and Start-ups

- **Website Designing**
- **Search Engine-optimized content**
- **Google My Business Listings & Local listings on other Search Engines**
- **Online Training**
- **Social Media Profile Creation & Management**
- **Content Creation for Social Media**
- **PPC Ad Campaigns**
- **E-mail Marketing Campaigns**



# Our Packages:

## Bronze

(Recommended For Solopreneurs)

Rs. 39,999/-



- Discovering your Personal Brand
- Brand Identity Creation
- 3-page Website
- 2 Social Media Profiles
- 7 Social Media Posts
- 1-hour training on Facebook and Instagram
- 1-hour training on Design and Designing Tools

# Our Packages:

## **Sliver**

Rs. 99,999/-

- 4-page WordPress website
- Content for the Website
- On-page SEO
- Social Media Profile Creation- 2 Platforms
- Brand Identity Creation
- Google My Business Listings & Local listings on other Search Engines
- 22 Facebook posts
- 1-hour training on Social Media

# Our Packages: **Gold**

Rs. 1,49,999/-



- 6-page WordPress website
- On-page & Technical SEO
- Social Media Profile
- Brand Identity Creation
- Google My Business Listings & Local listings on other Search Engines
- 44 Facebook posts + 5 Instagram carousels
- 1-hour training on Instagram and Facebook

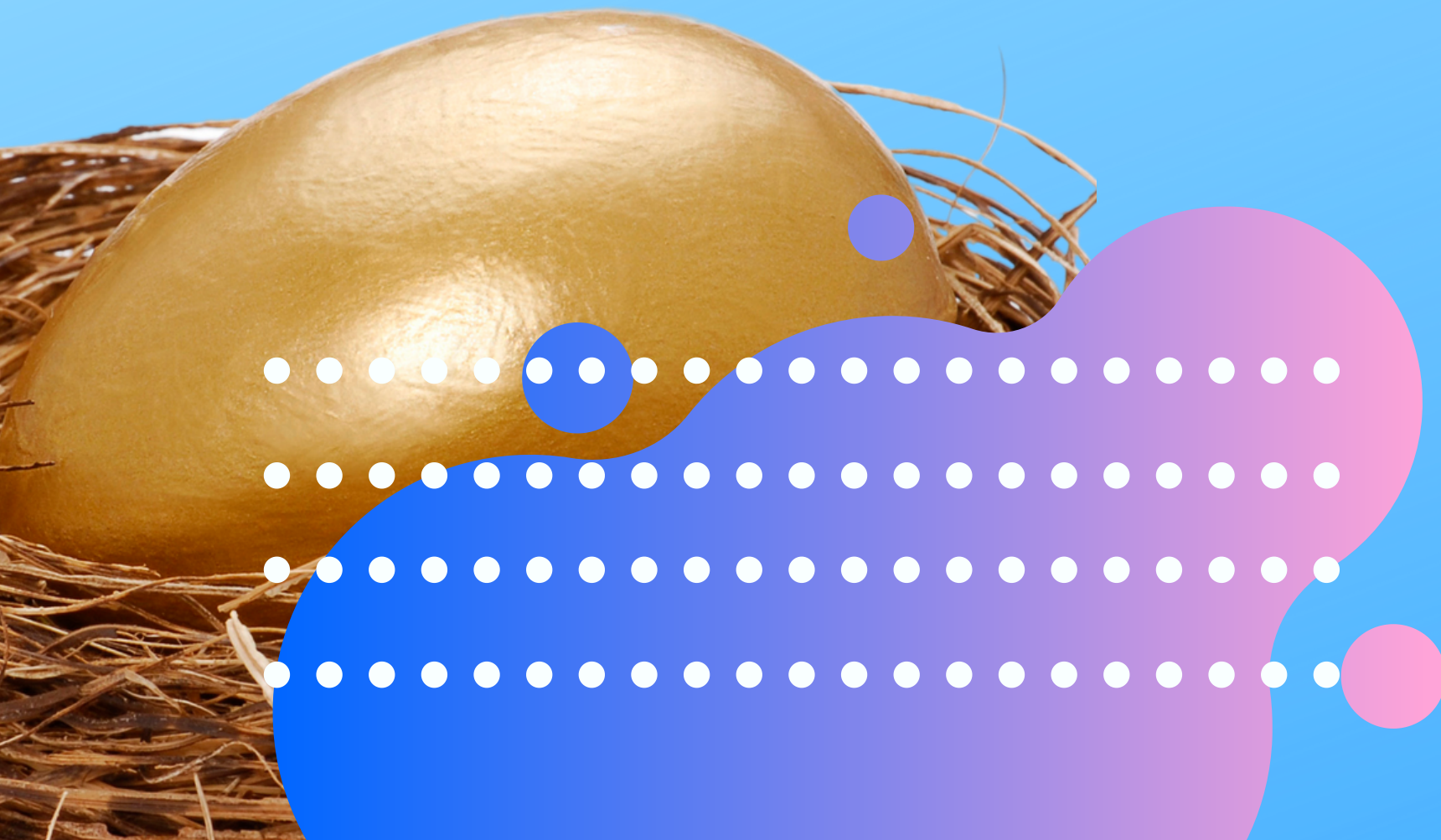


# **My Values**

**HONESTY AND  
TRANSPARENCY**

**RELIABILITY AND  
RESPONSIBILITY**

**DISCIPLINE AND  
PERSEVERANCE**



# FUTURE PLANS

**I want to create an Online Market Place for Small Businesses where I can provide Branding, Digital Services and e-learning opportunities in the various aspects of Digital arena**





# How Can I Help you?

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